

# The world's first widescreen Eye Tracker for large stimulus display



## Tobii T60 XL Eye Tracker

24"  
Full HD



### Optimal for market research, usability testing & scientific research

The Tobii T60 XL Eye Tracker is the only wide screen Eye Tracker available. For the first time commercial and scientific researchers can conduct wide screen eye tracking using large stimuli that actually become readable.

Easily test in-magazine ads, shopping shelves, packaging, interactive TV, games, control panels or other large stimuli.

Automatically measure preferential looking in developmental and linguistic research.

Or use eye tracking in peripheral vision research. Regardless of the project, you can analyze collected data immediately. The Tobii T60 XL provides high-accuracy data over any wide-screen stimulus and allows for efficient quantitative data analysis and export. Complete unobtrusiveness minimizes experimental effects.

The T60 XL is easy to set up and also ideal for onsite data collection.

**Study the big picture – and the small details – with high precision. The Tobii T60 XL Eye Tracker allows you to easily, accurately and unobtrusively measure gaze over wide-screen stimuli. It is easy to transport and set up onsite.**

### Large stimuli displays

The Tobii T60 XL is integrated into a high-resolution 24" TFT wide screen monitor. New technical advancements offer high-quality tracking over wide-screen gaze angles. High screen resolution and the possibility to position respondents close to the screen, allow for studying small details.

The Tobii T60 XL provides automatic measurement of participants' gaze positions to within 17 milliseconds (60 Hz), obtaining an extremely accurate measure of their reaction to the images displayed. High-quality speakers and built-in web camera enable playback of sound stimuli and recording of facial expressions. The height-adjustable desk stand facilitates research even with different lengths of participants.

### Plug-and-play

Eye trackers from Tobii enable long-lasting calibrations in seconds. Tracking is fully automatic and commences with issuing a simple command. Advanced technology and software substitute for technical expertise. Large studies can be conducted cost effectively.

### Unobtrusive

Tobii T60 XL is truly remote and unobtrusive. Great freedom for head movement allows respondents to behave naturally, as in front of any other computer screen - and permits you to track eye movements simultaneously with complementary test procedures.

### High-quality tracking

High accuracy and excellent head-movement compensation provide you with high-quality data throughout your entire population. Tobii Eye Trackers track basically everyone, regardless of ethnic origin, age, glasses or contact lenses. Drift compensation guarantees high tolerance to varying light conditions.

### Available software and accessories

*Tobii Studio™ Analysis Software* collects eye gaze and other data in real time and provides comprehensive analysis tools. Alternatively you can use any other eye tracking enabled analysis application. Please see our separate product leaflet for more information on Tobii Studio™.

*Tobii Software Development Kit (SDK)* allows you to easily create your own applications. Please request our separate product description for more information on the Tobii SDK.

Tobii T60 XL Eye Tracker is shipped with a sturdy case on wheels for comfortable and safe transportation.

### Technical specification Tobii T60 XL

Accuracy	0.5 degrees (typ.)
Data rate	60 Hz
Freedom of head movement	40x20x27 cm 16x 8x11"
Binocular tracking	Yes
Bright/dark pupil tracking	Both - automatic optimization
Display size	24" TFT
Display resolution	1080p (1920x1200)
T/X firmware	Embedded
Weight	~13 kg (29 lbs)
User camera	Built in
Speakers	Built in
Height	Adjustable

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